



APOG Announces a New Association Name and a Change in Contact Information!

We are delighted to report that, effective immediately, APOG is now the *Association of Academic Professionals in Obstetrics and Gynaecology*. Additionally, and in tandem with our name change, we have also changed our telephone numbers and can be reached in the following manner:

Telephone: (613) 321-0079
Fax: (613) 321-0084
Toll Free: 1-877-414-APOG (2764)

If you are interested in becoming a member of APOG or would like to obtain further information, kindly contact the National Office at the above number. Please feel free to distribute this announcement to your colleagues and contacts who are involved in women's health education. We welcome all inquiries and look forward to serving you under our new name and at our new number.

Although, APOG began as a "Professors" group back in the late 1960's, and is inclusive of all educators in each department of obstetrics and gynaecology, it has been a challenge over the years to communicate this message to potential members. As a result, we've taken on a new name that more accurately describes our association.

By adopting a new name for APOG we hope to broaden our membership base to include Family Physicians, Registered Nurses, Nurse Practitioners, Midwives, and Physician Assistants (to name a few) who are actively involved in teaching women's health. Administrative personnel who are tasked with the coordination and organization of scholarly activities at each of the educational institutions are also active participants in APOG. Given the nature of our organization, APOG is perfectly positioned to provide a forum for discussion, collaboration and skill development for all educators and administrative personnel involved in the teaching of women's health.

The mission of the association does not change. The new name simply reflects current reality and removes potential limitations imposed by the old name as we move forward in clarifying the composition of our association.

We look forward to welcoming many new members over the coming years.

Dr. Alan Bocking
Président, APOG

Ms. Bianca Nadeau
Executive Director, APOG